

## STEPHEN MICHAEL IMPINK

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### RESEARCH INTERESTS

Entrepreneurship around AI, digitization, and the future of work

### EDUCATION

- 2018-** New York University, New York, New York  
*Ph.D. Candidate, Strategy, Stern School of Business (expected 2023)*
- 2016** The University of Chicago, Chicago, Illinois and London, UK  
*MBA, Booth School of Business*
- 2010** Duke University, Durham, North Carolina  
*MA, Economics*
- 2007** University of Georgia, Athens, Georgia  
*BBA, Finance, Summa Cum Laude, 3.97/4*

### PUBLICATIONS

Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. (2022). The Role of Data for AI Startup Growth. *Research Policy*, 51(5).

DeFilippis, E., Impink, S., Singell, M., Polzer, J. T., and Sadun, R. (2022). The Impact of COVID-19 on the Nature of Work. In *Nature Humanities and Social Sciences Communications*, 9 (1), 1-11.

Bessen, J., Impink S., Seamans, R. (2022, forthcoming). The Cost of Ethical AI Development for Startups. In *Proceedings of 2022 ACM Conference on Artificial Intelligence, Ethics, and Society (AIES'22)*, August 1–3, 2022, Oxford, UK. ACM.

Impink, S., Prat A., and Sadun, R. (2020). Measuring Communications in Modern Organizations. In *AEA Papers & Proceedings*, (110).

**JOB MARKET PAPER:** Outsourcing IT and Technological Similarity: Evidence from Digital Startups

### WORKING PAPERS

Impink, S. M., Prat A., and Sadun, R. (2021). Communication within Firms: Evidence from CEO Turnovers. Under Review, *Management Science*.

Bessen, J., Impink, S., and Seamans, R., (2022). Ethical AI development: Evidence from AI startups. Brookings Institution Working Paper.

Bessen, J., Impink, S., and Seamans, R., (2022). Corporate Social Responsibility Spillovers in a Nascent Industry.

Impink, S.M., (2022). Supplier Resource Sharing and the Nascent Industry Development.

Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. (2020). GDPR and the Importance of Data to AI Startup, Boston University School of Law, Law and Economics Research Paper

Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. (2018). The Business of AI Startups, Boston University School of Law, Law and Economics Research Paper.

### **WORKS-IN-PROGRESS**

Corporate Accelerators and Entrepreneurial Growth (with Josh Lerner, Robert Seamans, and Nataliya Langburd Wright)

Open-Source AI Development and Startup Performance (with Robert Seamans)

When Do Corporate-Startup Partnerships Spur Entrepreneurial Growth? (with Nataliya Langburd Wright and Aticus Peterson)

### **EXPERIENCE**

#### Microsoft Corporation

**2011-2018** Senior Manager, Windows/OEM  
*Held various roles in global marketing and sales strategy located in Seattle and Singapore focused on device manufacturer relationships.*

**2018-2020** Visiting Scholar, Human Resources

#### Harvard University

**2021-** Instructor, Extension School

**2016-2017** Fellow, Graduate School of Arts & Science, Weatherhead Center International Affairs  
*Research collaboration with Microsoft focused on transnational issues in intellectual property in emerging markets, and topics in technology policy, civic engagement, and data security.*

**2019-** Boston University: Affiliate, Technology and Policy Research Initiative

**2022** University of California Berkeley: Visiting PhD Student, Haas, MORS (Spring)

### **AWARDS**

Fubon Center for Technology, Business and Innovation, Fellowship, 2022

NYU Stern Management & Organizations Department Dissertation Grant, 2022

Microsoft Future of Work Fellowship, 2021, 2022

NYU, Center for Global Economy and Business, Dissertation Grant, 2021, 2022

NYU, Graduate Research Institute Fellowship, Berlin, 2020

JP Morgan AI Fellowship Finalist, 2020

### **PAPER PRESENTATIONS**

JMP: “Outsourcing IT and Technological Similarity: Evidence from Digital Startups”

WEFI (Entrepreneurship), December 2021

East Coast Doctoral Conf., NYU & Columbia University, April 2022

Wharton/Columbia Management, Analytics, and Data (MAD), May 2022

CCC, U. Toronto Rotman, June 2022

SMS London, September 2022 (scheduled)

“Supplier Resource Sharing and the Nascent Industry Development”

EGOS, July 2022

SMS London, September 2022 (scheduled)

“Cross-industry CSR Spillovers: the impact of technology firms on entrepreneurial AI development”

DRUID, Copenhagen Business School, June 2022

SMS Milan, June 2022

IDEC, INSEAD, June 2022

AOM, August 2022 (scheduled)

“Ethical AI development: Evidence from AI startups”

Academy of Management, July 2021

Harvard University, Weatherhead Center for International Affairs, November 2021

Boston University TPRI Seminar, November 2021, April 2022

“Communication within Firms: Evidence from CEO Turnovers”

Microsoft Research New England, Economics Seminar, September 2018

East Coast Doctoral Conference, NYU & Columbia University, April 2021

Ghoshal Conference, LBS, May 2021

Society for Institutional & Organizational Economics (SIOE), June 2021

DRUID, Copenhagen Business School, October 2021

Microsoft Corporation, February 2021 (Office Group)

People and Organizations Conference, Wharton, October 2021

“The Role of Data for AI Startup Growth”

Harvard University, Weatherhead Center for International Affairs, November 2018

R&D Conference, Ecole Polytechnique, June 2019

East Coast Doctoral Conf., NYU & Columbia University, March 2020 (scheduled)

Kauffman Foundation, April 2020 (scheduled)

NYU Strategy of AI Conference, April 2020

Transatlantic Doctoral Conference, London Business School, May 2020 (scheduled)

NYU Management Department Seminar, November 2020 (second-year paper)

Max Planck Innovation Conference, December 2020

TPRI Seminar, Boston University, December 2020

International Joseph Schumpeter Society Conference, Luiss University, July 2021

Digital Initiative, Harvard Business School, September 2021

“Collaborating During Coronavirus: The Impact of COVID-19 on the Nature of Work”

NYU Future of Work & Organizations Seminar, October 2020

## **TUTORIALS**

NBER Entrepreneurship Bootcamp (2020)

NBER Digitization PhD Tutorial (2020, 2021)

Strategy Science Doctoral Workshop (2021)

NBER AI PhD Workshop (2021)

AOM STR Dissertation Consortia (2022)

AOM TIM Doctoral Workshop (2022)

## **TEACHING**

### Instructor

Management & Organizations (Undergraduate), January 2022 (Rating: 4.8/5.0)

Management of Technology: Digital Economy, Harvard Extension School, Fall 2021, Spring 2023

### Teaching Fellow

Advanced Strategy (MBA): Fall 2018, 2019

Economics of AI (MBA): Fall 2019, 2020, 2021; Jan 2021; Spring 2022

Strategy I (MBA): Summer 2019, 2020, 2021, 2022; Jan 2021, Summer 2022

Strategy II (MBA): Fall 2019; 2020, 2021; Jan 2021

Data-Driven Decision Making (MBA): Fall 2021, Summer 2022

Management & Organizations (Undergraduate): Fall 2020

### **PROFESSIONAL SERVICE**

Duke University, MA Economics Alumni Advisory Board, 2020-2022

Ad Hoc Reviewer: Journal of Public Economics, Management Science, Organization Science, Academy of Management, Journal of Economics and Management Strategy, Strategy Science

ACM FaaCT Conference (programming committee, 2022)

NYU-related: PhD Brown Bag Series Coordinator (2020-2021), NYU Future of Work & Organizations Group PhD Student Coordinator

### **PRESS**

Wall Street Journal: Is the Home Office more Productive?

<https://www.wsj.com/articles/is-a-home-office-actually-more-productive-some-workers-think-so-11609563632> and featured in the print Weekend Journal on January 2, 2021.

Economist: How has the pandemic changed working lives?

<https://www.economist.com/graphic-detail/2020/08/20/how-has-the-pandemic-changed-working-lives> and featured in the print edition on September 12, 2020.

Bloomberg: Pandemic Workday Is 48 minutes longer.

[https://www.bloomberg.com/news/articles/2020-08-03/the-pandemic-workday-is-48-minutes-longer-and-has-more-meetings?utm\\_source=url\\_link](https://www.bloomberg.com/news/articles/2020-08-03/the-pandemic-workday-is-48-minutes-longer-and-has-more-meetings?utm_source=url_link)

New York Times: Can I actually be missing my commute?

<https://www.nytimes.com/2020/10/23/realestate/can-i-actually-be-missing-the-commute.html>

Washington Post: Remote work really does mean longer days — and more meetings

<https://www.washingtonpost.com/business/2020/08/04/remote-work-longer-days/#click=https://t.co/utBWOHSXB5>

HBS Working Knowledge: You're Right! You Are Working Longer and Attending More Meetings

<https://hbswk.hbs.edu/item/you-re-right-you-are-working-longer-and-attending-more-meetings>

Washington Post: Why a fake commute could pave the way to work-from-home balance

[https://www.washingtonpost.com/lifestyle/wellness/fake-commute-home-work-transition-/2021/02/22/49f79d56-6cb7-11eb-9f80-3d7646ce1bc0\\_story.html](https://www.washingtonpost.com/lifestyle/wellness/fake-commute-home-work-transition-/2021/02/22/49f79d56-6cb7-11eb-9f80-3d7646ce1bc0_story.html)