

STEPHEN MICHAEL IMPINK

impink@outlook.com | impink.org | +1 478 737 5001

NYU Stern School of Business | 44 West Fourth Street, 7-156 | New York, NY 10012

RESEARCH INTERESTS: digital entrepreneurship, innovation, and the future of work

EDUCATION

- 2018-** New York University, New York, New York
Ph.D. Candidate, Strategy, Stern School of Business (expected 2023)
- 2016** The University of Chicago, Chicago, Illinois and London, UK
MBA, Booth School of Business
- 2010** Duke University, Durham, North Carolina
MA, Economics
- 2007** University of Georgia, Athens, Georgia
BBA, Finance, Summa Cum Laude, 3.97/4

PUBLICATIONS

- Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. (2022). The Role of Data for AI Startup Growth. *Research Policy*, 51(5).
- DeFilippis, E., Impink, S., Singell, M., Polzer, J. T., and Sadun, R. (2022). The Impact of COVID-19 on the Nature of Work. In *Nature Humanities and Social Sciences Communications*, 9 (1), 1-11.
- Bessen, J., Impink S., Seamans, R. (2022). The Cost of Ethical AI Development for Startups. In *Proceedings of 2022 ACM Conference on Artificial Intelligence, Ethics, and Society (AIES'22)*, August 1–3, 2022, Oxford, UK. ACM.
- Impink, S., Prat A., and Sadun, R. (2020). Measuring Communications in Modern Organizations. In *AEA Papers & Proceedings*, (110).

JOB MARKET PAPER: Outsourcing IT and Technological Similarity: Evidence from Digital Startups

WORKING PAPERS

- Impink, S. M., Prat A., and Sadun, R. Communication within Firms: Evidence from CEO Turnovers. Resubmitted to *Management Science*.
- Bessen, J., Impink, S., and Seamans, R. Ethical AI development: Evidence from AI startups. Brookings Center on Regulation and Markets Working Paper.
- Impink, S.M. Supplier Resource Sharing and Nascent Industry Development.
- Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. GDPR and the Importance of Data to AI Startup, Boston University Law and Economics Research Paper
- Bessen, J., Impink, S., Seamans, R., and Reichensperger, L. The Business of AI Startups, Boston University Law and Economics Research Paper.

WORKS-IN-PROGRESS

Corporate Accelerators and Entrepreneurial Growth (with Josh Lerner, Robert Seamans, and Nataliya Langburd Wright)

Open-Source AI Development and Startup Performance (with Robert Seamans)

When Do Corporate-Startup Partnerships Spur Entrepreneurial Growth? (with Nataliya Langburd Wright and Aticus Peterson)

EXPERIENCE

Microsoft Corporation

2011-2018 Senior Manager, Windows/OEM
Various roles in global marketing and sales strategy located in Seattle and Singapore focused on device manufacturer relationships.

2018-2020 Visiting Scholar, Human Resources

Harvard University

2021- Instructor, Harvard Extension School (Graduate management program)

2016-2017 Fellow, Graduate School of Arts & Science, Weatherhead Center International Affairs
Research collaboration with Microsoft focused on transnational issues in intellectual property in emerging markets and technology and data policy.

2019- Boston University: Affiliate, Technology and Policy Research Initiative (TPRI)

2022 University of California Berkeley: Visiting PhD Student, Haas, MORS (Spring)

AWARDS

Gloria Appel Fellowship in Entrepreneurial Studies (NYU), 2022

Joseph H. Taggart Fellowship (NYU), 2022

Fubon Center for Technology, Business and Innovation Fellowship, 2022

NYU Stern Management & Organizations Department Dissertation Grant, 2022

Microsoft Future of Work Fellowship, 2021, 2022

NYU, Center for Global Economy and Business, Dissertation Grant, 2021, 2022

NYU, Graduate Research Institute Fellowship, Berlin, 2020

JP Morgan AI Fellowship Finalist, 2020

PAPER PRESENTATIONS

JMP: “Outsourcing IT and Technological Similarity: Evidence from Digital Startups”

WEFI Entrepreneurship Seminar, December 2021

East Coast Doctoral Conf. (NYU & Columbia University), April 2022

Management, Analytics, and Data (Wharton/Columbia), May 2022

CCC (U. Toronto Rotman), June 2022

SMS London, September 2022 (scheduled)

“Supplier Resource Sharing and the Nascent Industry Development”

EGOS, July 2022

SMS London, September 2022 (scheduled)

“Ethical AI development: Evidence from AI Startups”

Academy of Management, July 2021

Harvard University, Weatherhead Center for International Affairs, November 2021
Boston University TPRI Seminar, November 2021, April 2022
DRUID (Copenhagen Business School), June 2022
SMS Milan (Bocconi), June 2022
INSEAD Doriot Entrepreneurship Conference, June 2022
ACM AI, Ethics and Society (Oxford), July 2022
AOM (Seattle), August 2022

“Communication within Firms: Evidence from CEO Turnovers”

Microsoft Research New England, Economics Seminar, September 2018
East Coast Doctoral Conference (NYU & Columbia University), April 2021
Ghoshal Conference (LBS), May 2021
Society for Institutional & Organizational Economics, June 2021
DRUID (Copenhagen Business School), October 2021
Microsoft Corporation (Office Group), February 2021
People and Organizations Conference (Wharton), October 2021

“The Role of Data for AI Startup Growth”

Harvard University, Weatherhead Center for International Affairs, November 2018
R&D Conference (Ecole Polytechnique), June 2019
East Coast Doctoral Conf. (NYU & Columbia University), March 2020 (scheduled)
Kauffman Foundation, April 2020 (scheduled)
NYU Strategy of AI Conference, April 2020
Transatlantic Doctoral Conference (London Business School) May 2020 (scheduled)
NYU Management Department Seminar, November 2020 (second-year paper)
Max Planck Innovation Conference, December 2020
Boson University TPRI Seminar, December 2020
International Joseph Schumpeter Society Conference (Luiss University), July 2021
AOM (online), August 2021
Digital Initiative (Harvard Business School), September 2021

“Collaborating During Coronavirus: The Impact of COVID-19 on the Nature of Work”

NYU Future of Work & Organizations Seminar, October 2020

DOCTORAL TUTORIALS

NBER Doctoral Entrepreneurship Bootcamp (2020), Digitization PhD Tutorial (2020, 2021), and AI PhD Workshop (2021)
Strategy Science Doctoral Workshop (2021)
AOM STR Dissertation Consortia (2022) and TIM Doctoral Workshop (2022)

TEACHING

Instructor

Management & Organizations (NYU Stern Undergrad.), Jan 2022 (Rating: 4.8/5.0)
Management of Technology (Harvard Extension School Grad.), Fall 2021, Spring 2023

Teaching Fellow

Advanced Strategy (MBA): Fall 2018, 2019
Strategic Management of AI (MBA, EMBA, MS): Fall 2019, 2020, 2021; Jan 2021, 2022
Strategy I (MBA): Summer 2019, 2020, 2021, 2022; Jan 2021, Summer 2022
Strategy II (MBA): Fall 2019; 2020, 2021; Jan 2021
Data-Driven Decision Making (MBA): Fall 2021, Summer 2022
Management & Organizations (Undergraduate): Fall 2020

PROFESSIONAL SERVICE

Duke University, MA Economics Alumni Advisory Board, 2020-2022

Ad Hoc Reviewer: Management Science, Organization Science, Strategy Science, Academy of Management, Journal of Economics and Management Strategy, Journal of Public Economics

ACM FaaCT Conference (programming committee, 2022)

NYU-related: PhD Brown Bag Series Coordinator (2020-2021), NYU Future of Work & Organizations Group PhD Student Coordinator

PRESS

Wall Street Journal: “Is the Home Office more Productive?”

<https://www.wsj.com/articles/is-a-home-office-actually-more-productive-some-workers-think-so-11609563632> and featured in the print Weekend Journal on January 2, 2021.

Economist: “How has the pandemic changed working lives?”

<https://www.economist.com/graphic-detail/2020/08/20/how-has-the-pandemic-changed-working-lives> and featured in the print edition on September 12, 2020.

Bloomberg: “Pandemic Workday Is 48 minutes longer.”

https://www.bloomberg.com/news/articles/2020-08-03/the-pandemic-workday-is-48-minutes-longer-and-has-more-meetings?utm_source=url_link

New York Times: “Can I actually be missing my commute?”

<https://www.nytimes.com/2020/10/23/realestate/can-i-actually-be-missing-the-commute.html>

Washington Post: “Remote work really does mean longer days — and more meetings.”

<https://www.washingtonpost.com/business/2020/08/04/remote-work-longer-days/#click=https://t.co/utBWOHSXB5>

HBS Working Knowledge: “You’re Right! You Are Working Longer and Attending More Meetings.”

<https://hbswk.hbs.edu/item/you-re-right-you-are-working-longer-and-attending-more-meetings>

Washington Post: “Why a fake commute could pave the way to work-from-home balance.”

https://www.washingtonpost.com/lifestyle/wellness/fake-commute-home-work-transition-/2021/02/22/49f79d56-6cb7-11eb-9f80-3d7646ce1bc0_story.html

LSE Business Review: “How do internal communication flows change when a new CEO is appointed?”

<https://blogs.lse.ac.uk/businessreview/2021/09/27/how-do-internal-communication-flows-change-when-a-new-ceo-is-appointed/>